Faculty of Commerce and Management

Swaminarayan University

Annual Report

Academic Year 2024–25

Vision

To become a leading place for Commerce and Management education, where students grow into skilled, disciplined, and value-driven professionals who make a positive difference in business and society.

Mission

To give students quality education with practical knowledge in business, commerce, and management.

To help students become confident, ethical, and responsible individuals.

To support innovation, creativity, and new business ideas (startups).

To create a positive learning environment with good facilities and the latest technology.

To teach with संस्कार (values), encouraging respect, honesty, and care for society.

To prepare students for successful careers in India and around the world

Dean's Message



Faculty of Commerce and Management
Swaminarayan University

Dear Students, Faculty Members, and Well-wishers,

It gives me immense pleasure to welcome you to the Faculty of Commerce and Management at Swaminarayan University — a hub of learning where academic excellence meets value-based education.

In today's dynamic world, the fields of commerce and management are evolving rapidly, demanding professionals who are not only knowledgeable but also ethical, innovative, and socially responsible. At our faculty, we are deeply committed to nurturing such individuals. Our curriculum blends theoretical knowledge with practical application, ensuring students are industry-ready and equipped to face real-world challenges.

We believe that education is not just about acquiring degrees, but about building character and instilling values. Guided by the principles of संस्कार (values), we strive to develop future leaders who are disciplined, confident, and contribute positively to society. Our state-of-the-art infrastructure, experienced faculty, and strong industry-academia interface create a vibrant and inspiring learning environment.

Through continuous innovation, global perspectives, and a focus on entrepreneurship, we prepare our students to excel not just in India but on international platforms as well. Whether you aspire to be a corporate leader, an entrepreneur, or a change-maker, the Faculty of Commerce and Management will support you every step of the way.

Let us work together to shape a future that reflects wisdom, integrity, and progress.

Warm regards,

Dr. Ashish Rami

Dean, Faculty of Commerce and Management
Swaminarayan University

Dean: Dr. Ashish Rami

Head of Department: Dr. Yuvrajsinh Rathod

Programmes Offered:

- Bachelor of Business Administration (BBA)
- Bachelor of Commerce (B.Com.)
- Master of Business Administration (MBA)
- Master of Commerce (M.Com.)

1. Introduction

The Faculty of Commerce and Management at Swaminarayan University continues to uphold its mission of imparting quality education and fostering innovation, leadership, and entrepreneurship among students. The academic year 2024–25 was marked by significant academic, co-curricular, and institutional advancements, reflecting our commitment to holistic education and continuous improvement.

2. Academic Activities

2.1 Curriculum Development

- Revised syllabi for BBA and B.Com. (Hons.) programmes to align with NEP 2020 and industry needs.
- Conducted BOS (Board of Studies) meetings with industry experts and academicians for academic enrichment.

2.2 Teaching-Learning and Pedagogy

- Implementation of ICT-enabled teaching with blended learning methodologies.
- Conducted interactive case study sessions, management games, business simulations, and field visits.
- Continuous Internal Evaluation (CIE) through assignments, presentations, and group projects.

2.3 Faculty Development

- Faculty members attended various FDPs, workshops, and conferences at regional and national levels.
- Internal FDPs conducted on *AI in Teaching & Research, Outcome-Based Education (OBE),* and *Research Methodology.*

3. Faculty Profile 2024-25

The Faculty of Commerce and Management is proud to be supported by a team of dedicated, qualified, and experienced academic professionals. Our faculty members are not only experts in their respective domains but also actively contribute to research, industry collaboration, and the holistic development of students. Below is a summary of our esteemed faculty.

Leadership and Senior Faculty

- **Dr. Ashishkumar Subhashchandra Rami (Dean & Professor)**
    - **Qualification:** Ph.D. (Marketing), MBA (Marketing), MCom (HRM), UGC-NET (Management)
    - **Specialization:** Marketing, HRM
    - **Experience:** 17 Years
    - **Key Achievements:** Guided four Ph.D. scholars; delivered 22 expert sessions; published 25 papers; published 4 patents; completed a teaching programme at the University of Pardubice, Czech Republic, under the Erasmus+ programme.
- **Dr. Rathod Yuvrajsinh Kiritsinh (HoD & Assistant Professor)**
    - **Qualification:** Ph.D. (Management), MBA (Financial Services), M.Com., B.Ed., D.T.P, SAP(FI/CO)
    - **Specialization:** Accountancy, Finance, and Marketing
    - **Experience:** 6 Years
    - **Key Achievements:** Recipient of the 'Outstanding Research Award' and 'Best Research Paper Award'; published papers in Scopus-indexed journals; published 2 patents.

Faculty Members

- **Dr. Pooja Kanubhai Patel (Assistant Professor)**
    - **Qualification:** Ph.D. (Economics), MA (Economics), BA (Economics)

- **Specialization:** Micro Economics, Indian Economy, Growth and Development Economics
- **Experience:** 4+ Years
- **Key Achievements:** Awarded a two-year Institutional Doctoral Fellowship from ICSSR, New Delhi.

- **Dr. Rakeshkumar Gunvantbhai Chauhan (Assistant Professor)**
  - **Qualification:** Ph.D., M.Phil., M.Com., UGC NET, GSET
  - **Specialization:** Accountancy, Commerce
  - **Experience:** 9 Years
  - **Key Achievements:** Recipient of the 'Research Achiever' award.
- **Jayendra Popatlal Patel (Assistant Professor)**
  - **Qualification:** M.Com (Accountancy), B.Com
  - **Specialization:** Accountancy
  - **Experience:** 22 Years
  - **Key Achievements:** Honored with the 'Best Teacher Award' by Swaminarayan International School in 2021.
- **Mrs. Asmita Patel (Assistant Professor)**
  - **Qualification:** MBA (Finance)
  - **Specialization:** Finance
  - **Experience:** 5.5 Years
  - **Key Achievements:** Served as a translator for the Nimi Books project under a Central Government program; Editorial Board Member of the Research Review Journal of Indian Knowledge Systems.
- **Mrs. Shivani Raval (Assistant Professor)**
  - **Qualification:** Ph.D. (Pursuing), M.Phil. (Commerce), M.Com.
  - **Specialization:** HRM, Accountancy
  - **Experience:** 6 Years
  - **Key Achievements:** Published a paper on FinTech and Financial Inclusion; completed NPTEL courses in Organizational Behaviour and Leadership.
- **Laheri Priti Ravi (Assistant Professor)**

- **Qualification:** Ph.D. (Accounting - Pursuing), M.Phil. (Accounting), M.Com (Accounting), UGC-NET, GUJARAT-SET
- **Specialization:** Accounting, Commerce
- **Experience:** 2 Years
- **Research Interest:** Mergers & Acquisitions; has publications in the field.

- **Shivaniben Maheshbhai Prajapati (Assistant Professor)**
  - **Qualification:** M.Com (Accountancy), UGC-NET, GUJARAT-SET, LL.B
  - **Specialization:** Accountancy
  - **Experience:** 1 Year
  - **Key Achievements:** Successfully completed a 12-day FDP under the UGC's Malaviya Mission Teacher Training Programme (MM-TTP).
- **Mrs. Keerthi P. (Assistant Professor)**
  - **Qualification:** Ph.D. (Pursuing), MBA (HR & Finance), M.Com.
  - **Specialization:** HRM, Finance
  - **Experience:** 1 Year
  - **Key Achievements:** Published a paper on IT-enabled funding for start-ups; completed NPTEL courses.
- **Ms. Poonam Nayak (Assistant Professor)**
  - **Qualification:** MBA (Finance)
  - **Specialization:** Finance
  - **Experience:** 1.5 Years
  - **Key Achievements:** Published papers on FinTech and start-up funding; completed NPTEL courses with elite and silver medals; completed UGC's NEP 2020 Orientation Programme with Grade A.

Faculty Strengths at a Glance

- **Diverse Expertise:** The faculty boasts strong specializations across key domains including Marketing, Finance, Human Resource Management, Accountancy, and Economics.
- **Strong Research Orientation:** With several Ph.D. holders and pursuers, numerous publications in reputed national and international journals, and published patents, the faculty is deeply engaged in research and innovation.
- **Commitment to Professional Development:** Faculty members regularly enhance their skills through FDPs, NPTEL courses, and workshops, ensuring the delivery of contemporary and relevant education.
- **Blend of Experience and Youth:** The team combines the wisdom of senior faculty with over two decades of experience with the fresh perspectives and energy of younger academics, creating a dynamic learning environment.

The Faculty of Commerce and Management is committed to maintaining this high standard of academic excellence and looks forward to the continued contribution of its members to the fields of teaching, research, and societal development.

4. Research and Publications

- Faculty members published research papers in peer-reviewed national and international journals (UGC Care listed and Scopus indexed).
- Faculty guided M.Com. and MBA dissertations emphasizing real-world business problem-solving.

5. Co-Curricular and Extracurricular Engagement: Workshops, Seminars, and Guest Lectures

1. Industry Connect and Corporate Exposure

To provide students with a firsthand understanding of the corporate world, the faculty organized several industrial visits and sessions with industry leaders.

- **Industrial Visit to Adani Mundra Port, Power, Wilmar & Solar Plant (April 19-20, 2024):** A two-day visit gave BBA, BCom, and MBA students an immersive experience in large-scale logistics, power generation, FMCG manufacturing, and renewable energy, highlighting integrated business operations.
- **Industrial Visit to Skoda Tubes Limited (August 29, 2025):** Students witnessed advanced manufacturing processes, sustainable solar-powered operations, and global quality standards in stainless steel production, linking operations management with international business practices.

- **Industrial Visit to IFFCO, Kalol (December 5, 2024):** This visit provided insights into the fertilizer industry's production processes, safety protocols, and the cooperative business model, emphasizing agri-business and supply chain management.

2. Expert Lectures and Career-Oriented Workshops

A series of guest lectures and workshops were conducted to equip students with cutting-edge knowledge and career-ready skills.

- **Career Opportunities in Data Analytics (November 28, 2024):** Mr. Akash Singh from Adani demystified data analytics, AI, and Machine Learning, including a live Power BI demonstration, outlining high-demand career paths.
- **Financial Awareness Program (October 4, 2024):** Mr. Shubhankar Jha (Ex. General Manager, UCO Bank) educated students on wealth management, financial planning, and investment strategies, supported by BSE.
- **Awareness on Intellectual Property Rights (IPR) (April 22, 2024):** Dr. Tushar Panchal enlightened students and faculty on the importance of patents, trademarks, and copyrights in the modern knowledge economy.
- **Career Opportunities in Investment Banking (February 25, 2025):** Mr. Naresh Israni from Imarticus Learning provided a comprehensive overview of investment banking roles and the essential skills and certifications required for a successful career.
- **Special Session on CV Making (March 6, 2025):** Ms. Bhavika Trivedi conducted an interactive workshop on crafting effective resumes and honing employability skills for senior-year students.
- **Personality Development Lecture (August 13, 2025):** Mrs. Preeti Das from LJ University guided students on building self-confidence, effective communication, and making a positive first impression.

3. Academic and Research Development

In line with NEP 2020, the faculty fostered a culture of research, innovation, and interdisciplinary learning.

- **5th Anniversary of NEP 2020: Research and Innovation Presentation (August 1, 2025):** Students from BBA, BCom, MBA, and MCom presented posters and research papers on themes like sustainability and digital transformation, celebrating the policy's impact.
- **Academic Visit for Indian Knowledge System (IKS) (December 11, 2024):** Students visited the Rudabai Stepwell (Adalaj Vav) and the Heartfulness Meditation Center, connecting with India's ancient heritage and learning the value of mindfulness.

- **Special Session on Digital Marketing Strategy (March 27, 2025):** International faculty Dr. Lucill Curtis from Norwich Business School, England, delivered an insightful session on building customer-centric digital marketing strategies.

4. Student Competitions and Cultural Events

The academic year was marked by events that fostered creativity, teamwork, and managerial skills among students.

- **Business Plan and Ad-Mad Show (March 4, 2025):** Held on National Management Day, this event saw students pitch innovative business ideas like *Beauty Blossom* (vegan cosmetics) and create engaging ad campaigns for products like *Agniraksak* (fire safety).
- **"Days Celebrations" Week (February 17-21, 2025):** A week-long celebration with themed days—Professional, Group, Signature, Mismatch, and Traditional—promoted camaraderie, creativity, and cultural appreciation.
- **Poster/Chart Presentation on "Freedom's Enthusiasm with Cleanliness" (August 14, 2025):** As part of the 'Har Ghar Tiranga' initiative, new students creatively expressed the link between patriotism and environmental responsibility.

5. Social Responsibility and Awareness Programs

The faculty committed to raising awareness on critical social, health, and environmental issues.

- **World Environment Day (June 5, 2025):** The event featured expert lectures, documentary screenings, group discussions, and a collective environmental pledge, emphasizing the role of sustainability in business.
- **International Women's Day (March 8, 2025):** In association with Mahila Swasthya Jagruti Abhiyan, a session was conducted by Ms. Nidhi Patel to educate female students and staff on menstrual health and hygiene, breaking societal taboos.
- **Webinar on Financial Wellness for Women (March 19, 2024):** An exclusive online session for female staff members, powered by SEBI and AMFI, focused on financial literacy and empowerment.
- **Wealth Awareness Webinar (June 7, 2024):** A session for all students and staff, conducted by a SEBI resource person, covered the fundamentals of savings, investment, and financial planning.

7. Departmental Achievements

- Implementation of *Outcome-Based Education (OBE)* assessment across all programmes.
- Department’s overall pass percentage improved compared to the previous academic year.

6. Student Enrolment and Academic Performance

Programme	2023–24 Enrolment	2024–25 Enrolment	Performance Highlights
BBA	103	166	Improved student retention and academic excellence
B.Com.	114	90	Consistent results with higher university ranks
MBA	53	89	Placement in reputed firms
M.Com.	7	11	Consistent results with higher university ranks

7. Infrastructure and Resources

- Upgraded classrooms with smart boards.
- Library resources expanded with latest books, journals, and e-databases.
- Enhanced student amenities and learning spaces for academic and co-curricular engagement.

8. Future Plans

- To strengthen international collaborations and student exchange programs.
- To encourage more research projects, patents, and consultancy works.
- To organize international conferences and industry conclaves in 2025–26.

9. Conclusion

The academic year 2024–25 was a period of growth, innovation, and accomplishment for the Faculty of Commerce and Management. With dedicated faculty, motivated students, and visionary leadership, the faculty continues to strive toward academic excellence, skill development, and social responsibility. The upcoming year will focus on global integration, research expansion, and industry-academia synergy.

Prepared by:
Office of the Dean
Faculty of Commerce and Management
Swaminarayan University
Dean: Dr. Ashish Rami

PHOTOGRAPHS:

કોલેજમાં સાઈબર જાગૃતિ કાર્યક્રમ



સ્વામિનારાયણ યુનિવર્સિટી સંચાલિત ફેકલ્ટી ઓફ કોમર્સ એન્ડ મેનેજમેન્ટ દ્વારા તાજેતરમાં સાઈબર સુરક્ષા જાગૃતિ અંગે લેક્ચરનું આયોજન કરવામાં આવ્યું હતું. જેમાં ઉપસ્થિત રહેલા નિષ્ણાતોએ વિદ્યાર્થીઓને માર્ગદર્શન આપ્યું હતું.

સ્વામિનારાયણ યુનિવર્સિટીના કોમર્સ એન્ડ મેનેજમેન્ટ ફેકલ્ટી ખાતે શિક્ષક દિવસ



સ્વામિનારાયણ યુનિવર્સિટીના કોમર્સ એન્ડ મેનેજમેન્ટ ફેકલ્ટી ખાતે શિક્ષક દિવસ નિમિત્તે વિવિધ કાર્યક્રમોનું આયોજન કરવામાં આવ્યું. ખાસ આકર્ષણ તરીકે વિદ્યાર્થીઓએ એક દિવસના શિક્ષક બની પોતાની કુશળતા દર્શાવી હતી. વર્ગખંડમાં ઉભા રહી વિદ્યાર્થીઓએ પાઠ ભણાવ્યા અને શિક્ષક તરીકેનો અનુભવ મેળવ્યો હતો.

સ્વામિનારાયણ યુનિ.ના વિદ્યાર્થીઓની ઔદ્યોગિક મુલાકાત



ફેકલ્ટી ઓફ કોમર્સ એન્ડ મેનેજમેન્ટ, સ્વામિનારાયણ યુનિવર્સિટી દ્વારા BBA, B.Com., MBA અને M.Com. ના વિદ્યાર્થીઓ માટે ઔદ્યોગિક મુલાકાતનું આયોજન કરવામાં આવ્યું હતું. આ મુલાકાત દરમિયાન વિદ્યાર્થીઓએ સ્ટેઈનલેસ સ્ટીલ પાઇપના આધુનિક ઉત્પાદન, ક્વોલિટી સ્ટાન્ડર્ડ્સ, ઇકો-ફ્રેન્ડલી પ્રેક્ટિસિસ તથા ગ્લોબલ માર્કેટ ઓરિએન્ટેશન અંગે મહત્વપૂર્ણ જાણકારી મેળવી હતી.

સ્વામિનારાયણ યુનિ. ખાતે પોસ્ટર/ચાર્ટ પ્રેઝન્ટેશન



સ્વામિનારાયણ યુનિવર્સિટીની કોમર્સ અને મેનેજમેન્ટ ફેકલ્ટી દ્વારા હર ઘર તિરંગા, હર ઘર સ્વચ્છતા ૨૦૨૫ થીમ હેઠળ પોસ્ટર અને ચાર્ટ પ્રેઝન્ટેશનનું આયોજન કરવામાં આવ્યું હતું. આ કાર્યક્રમ અંતર્ગત વિદ્યાર્થીઓએ સુંદર અને સર્જનાત્મક પોસ્ટરો રજૂ કર્યા. વિદ્યાર્થીઓએ પોતાના વિચારને રંગો, ચિત્રો અને સંદેશાઓ દ્વારા અનોખી રીતે રજૂ કરતા દેશપ્રેમ, સ્વચ્છતા પ્રત્યેની પ્રતિબદ્ધતા અને જનજાગૃતિનું પ્રતિબિંબ આપ્યું હતું.

સ્વામિનારાયણ યુનિવર્સિટી દ્વારા ગ્રાહક કેન્દ્રિત ડિજિટલ માર્કેટિંગ સ્ટ્રેટેજી વિષય પર લેક્ચર



સ્વામિનારાયણ યુનિવર્સિટી દ્વારા વાણિજ્ય અને મેનેજમેન્ટના ફેકલ્ટી માટે બિલ્ડિંગ અ કસ્ટમર સેન્ટ્રીક ડિજિટલ માર્કેટિંગ સ્ટ્રેટેજી વિષય પર એક આંતરરાષ્ટ્રીય મહેમાન સત્રનું આયોજન કરવામાં આવ્યું હતું. આ સત્રના મુખ્ય પ્રવક્તા ડૉ. લુસિલ કર્ટિસ, એસોસિએટ પ્રોફેસર -નોર્વિચ બિઝનેસ સ્કૂલ, યુનિવર્સિટી ઓફ ઈસ્ટ અંગ્લિયા, ઇંગ્લેન્ડ હતા. સત્ર દરમિયાન ડૉ. કર્ટિસે કંપનીઓ કેવી રીતે ગ્રાહક આધારિત માર્કેટિંગ વ્યૂહરચના ડિઝાઇન કરે છે તે અંગે વિસ્તૃત માહિતી આપી. તેમણે મુખ્ય ઘટકો જેમ કે સેગમેન્ટેશન, ભિન્નતા, લક્ષ્ય વિહિત માર્કેટિંગ અને પોઝિશનિંગ પર ધ્યાન કેન્દ્રિત કર્યું. જ્યારે ડૉ. કર્ટિસે ખાસ કરીને આર્ટિફિશિયલ ઈન્ટેલિજન્સ (AI) ના વધતા ઉપયોગ અને વ્યક્તિગત બ્રાન્ડ અનુભૂતિના મહત્વ પર પ્રકાશ પાડ્યો હતો. ડૉ. કર્ટિસે કંપનીની વેબસાઈટ્સ પર ચેટબોટ્સની મહત્વપૂર્ણ ભૂમિકા અંગે ચર્ચા કરી અને કેવી રીતે તે વપરાશકર્તાના અનુભૂતિને સમૃદ્ધ અને વધુ સક્રિય બનાવી શકે છે તે સમજાવ્યું હતું. સત્રથી BBA, MBA, BCom અને MCom ના વિદ્યાર્થીઓને માર્કેટિંગની મહત્વપૂર્ણ ભૂમિકાની ઊંડાણપૂર્વક સમજ મળી હતી.

કોલેજમાં પર્યાવરણ દિન ઉજવાય



ફેકલ્ટી ઓફ કોમર્સ એન્ડ મેનેજમેન્ટ સ્વામિનારાયણ યુનિવર્સિટી દ્વારા પર્યાવરણ દિવસ નિમિત્તે કાર્યક્રમનું આયોજન કરવામાં આવ્યું હતું.જે અંતર્ગત વિદ્યાર્થીઓ અને સ્ટાફ દ્વારા પર્યાવરણના જતન અને સંરક્ષણની પ્રતિજ્ઞા લેવામાં આવી હતી.

NEP ૨૦૨૦ની પાંચમી વર્ષગાંઠની ઉજવણી



સ્વામિનારાયણ યુનિવર્સિટીની વાણિજ્ય અને વ્યવસ્થાપન ફેકલ્ટી દ્વારા NEP ૨૦૨૦ની પાંચમી વર્ષગાંઠની ઉજવણી કરવામાં આવી હતી. વાણિજ્ય અને વ્યવસ્થાપનના વિદ્યાર્થીઓએ સંશોધન અને નવીનતા વિષય પર પોસ્ટર અને PPT પ્રસ્તુતિઓ મારફતે વિવિધ પ્રોજેક્ટ્સ અને વિષયો રજૂ કર્યા. કાર્યક્રમમાં સ્વામિનારાયણ યુનિવર્સિટીના ડિરેક્ટર ડો. આર. કે. શાહ અને એકેડેમિક ડીન ડો. ભાવના સોનીની વિશિષ્ટ ઉપસ્થિતિ રહી હતી.

કોલેજમાં ઉજવણી કાર્યક્રમ યોજાયો



સ્વામિનારાયણ યુનિવર્સિટીની વાણિજ્ય અને વ્યવસ્થાપન ફેકલ્ટી દ્વારા નેપ ૨૦૨૦ની ઉજવણી કરવામાં આવી હતી. જે અંતર્ગત વિદ્યાર્થીઓએ સંશોધન અને નવીનતા વિશે પોસ્ટર અને પાવરપોઈન્ટ પ્રેઝન્ટેશન મારફતે પ્રોજેક્ટ રજૂ કર્યા હતા.


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સ્વામિનારાયણ યુનિ.માં વ્યક્તિત્વ વિકાસ પર ગેસ્ટ લેક્ચર યોજાયું



સ્વામિનારાયણ યુનિવર્સિટીની ફેકલ્ટી ઓફ કોમર્સ એન્ડ મેનેજમેન્ટ દ્વારા પર્સનાલિટી ડેવલપમેન્ટ- બિલ્ડિંગ સેલ્ફ કોન્ફીડન્સ એન્ડ હાઉ ટુ મેક અ ગૂડ ફર્સ્ટ ઈમ્પ્રેશન વિષય પર ગેસ્ટ લેક્ચરનું આયોજન થયું હતું. આ સત્રનું સંચાલન વ્યક્તિત્વ વિકાસ ટ્રેનર પ્રીતી દાસ દ્વારા કરવામાં આવ્યું હતું. તેઓએ વ્યક્તિત્વના મુખ્ય ઘટકો જેવી કે શારીરિક દેખાવ, સંવાદ કુશળતા, ભાવનાત્મક બુદ્ધિ, સામાજિક કુશળતા અને સકારાત્મક માનસિકતા વિશે વિગતવાર સમજ આપી હતી. આ કાર્યક્રમનું માર્ગદર્શન ડૉ. યુવરાજસિંહ રાઠોડ, ડિપાર્ટમેન્ટ હેડ, ફેકલ્ટી ઓફ કોમર્સ એન્ડ મેનેજમેન્ટ, સ્વામિનારાયણ યુનિવર્સિટી દ્વારા આપવામાં આવ્યું હતું.


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Google

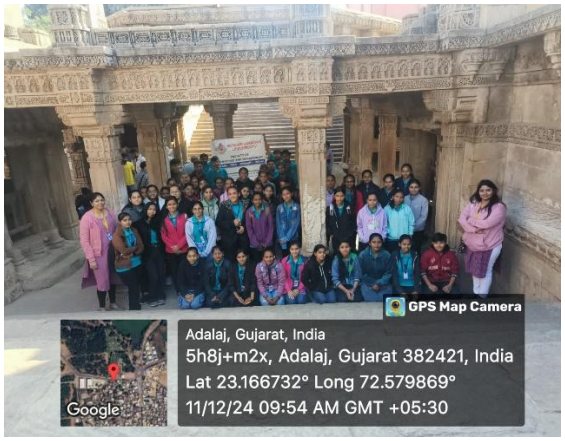

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Google


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Hospital, Swaminarayan College Of Engineering & Technology, Devkinandan Society, G.i.d.c. Estate, Kalol, Gujarat 382725, India
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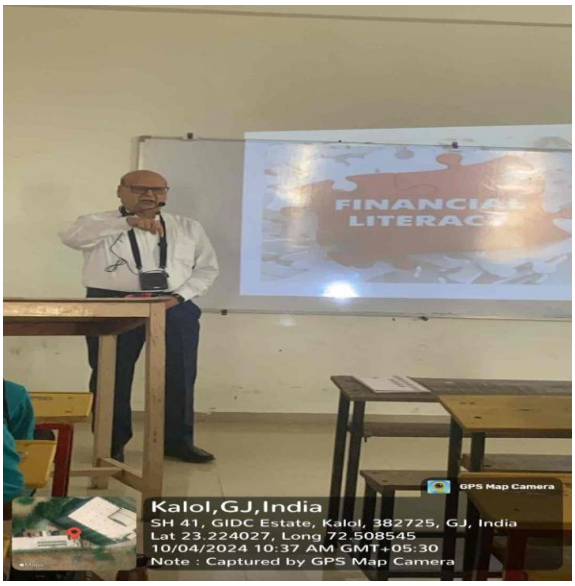

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GPS Map Camera
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Google


GPS Map Camera
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GPS Map Camera
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Google





Swaminarayan Univ takes students on a field trip



As a part of the academic curriculum, students of BBA, BCom, MBA of Swaminarayan University were taken to Adani's Mundra Port for a two-day industrial visit where they got practical exposure to various academic and theoretical aspects of manufacturing, marketing, human resource management, logistics etc.

AhmedabadMirror Thu, 25 April 2024
https://epaper.ahmedabadmirror.com/c/74966623



Swaminarayan Univ students visit IFFCO facility

Students of B Com, BBA, and MBA batches from Swaminarayan University visited the Indian Farmers Fertiliser Cooperative Limited (IFFCO) plant in Kalol as part of their academic curriculum. During the visit, students gained practical insights about fertiliser production and the plant's management, including planning, human resources, and its supply chain.

AhmedabadMirror Fri, 06 December 2024
https://epaper.ahmedabadmirror.com/c/76363554

Swaminarayan Univ students pledge to conserve the environment





On World Environment Day, students, staff and faculty members from the Faculty of Commerce and Management, at Swaminarayan University pledged to conserve and protect the environment. Dean of the Faculty Dr Ashish Rami explained the importance of ecosystem and environment. In his speech, he focused on various aspects of conserving nature such as using eco-friendly products, planting more trees, saying no to plastic, et al.

AhmedabadMirror Mon, 10 June 2024
https://epaper.ahmedabadmirror.com/c/75225809